



WUTR  
201 Humboldt Street  
Rochester, NY 14610

Waterfront Strategies  
3050 K St. NW #100  
Washington, DC 20007

## Contract # 1393707

**Schedule Dates** 09/26/16-10/03/16  
**Advertiser** House Majority PAC (39749)  
**Agency** Waterfront Strategies (10349)  
**Product** Political - PAC (1237)  
**Brand** 79/86/4507 (545656)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Colin, Lawson,  
**Phone/Fax** /  
**CPE** 79/86/4507  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
HMP 2016- 9/27-10/3; Separation: 30

**Date Entered** 07/15/16  
**Last Modified** 09/23/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25246977  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$855.75  
**Net Total** \$4,849.25  
**Sales Tax**

## Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	62	\$5,705.00
<b>Grand Total:</b>	<b>62</b>	<b>\$5,705.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	5A- ABC Morning News	6	X	X	X	X	X			6	\$25.00	\$150.00	Utica (WUTR)	ABC Morning News	7/15/16
2.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	7A- Good Morning America	7	X	X	X	X	X			7	\$60.00	\$420.00	Utica (WUTR)	Good Morning America	7/15/16
3.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8A- Good Morning America Weekend	1						X		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	7/15/16
4.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A- Good Morning America Weekend	1							X	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	7/15/16
5.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	9A- Live! With Kelly & Michael	4	X	X	X	X	X			4	\$50.00	\$200.00	Utica (WUTR)	Live With Kelly & Michael	7/15/16
6.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	10A- The Doctors	3	X	X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	The Doctors	7/15/16
7.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	11A- The View	3	X	X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	The View	7/15/16
8.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	2P- General Hospital	3	X	X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	General Hospital	7/15/16
9.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	4P- Steve Harvey	3	X	X	X	X	X			3	\$60.00	\$180.00	Utica (WUTR)	Steve Harvey	7/15/16
10.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	5P- Ellen	5	X	X	X	X	X			5	\$80.00	\$400.00	Utica (WUTR)	Ellen	7/15/16
11.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$125.00	\$625.00	Utica (WUTR)	Eyewitness News At Six	7/15/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WUTR  
201 Humboldt Street  
Rochester, NY 14610

Waterfront Strategies  
3050 K St. NW #100  
Washington, DC 20007

## Contract # 1393707

**Schedule Dates** 09/26/16-10/03/16  
**Advertiser** House Majority PAC (39749)  
**Agency** Waterfront Strategies (10349)  
**Product** Political - PAC (1237)  
**Brand** 79/86/4507 (545656)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Colin, Lawson,  
**Phone/Fax** /  
**CPE** 79/86/4507  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
HMP 2016- 9/27-10/3; Separation: 30

**Date Entered** 07/15/16  
**Last Modified** 09/23/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25246977  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$855.75  
**Net Total** \$4,849.25  
**Sales Tax**

## Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	62	\$5,705.00
<b>Grand Total:</b>	<b>62</b>	<b>\$5,705.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	6:30P- ABC World News Tonight	3	X	X	X	X	X			3	\$250.00	\$750.00	Utica (WUTR)	ABC World News	7/15/16
13.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	7P- Entertainment Tonight	5	X	X	X	X	X			5	\$55.00	\$275.00	Utica (WUTR)	Entertainment Tonight	7/15/16
14.0	Revised Line / SPOT	09/27/16-10/03/16	3	:30	7:28P- The Insider	5	X	X	X	X	X						Utica (WUTR)	The Insider	7/15/16
14.1	Revised Line / SPOT	09/27/16-10/03/16	3	:30	7:28P- 8P (EST)	5	X	X	X	X	X						Utica (WUTR)	The Insider	9/16/16
14.2	Revised Line / SPOT	09/27/16-10/07/16	3	:30	7:28P- 8P (EST)		1	1	1	1	1						Utica (WUTR)	The Insider	9/23/16
14.3	Normal Line / SPOT	09/27/16-09/30/16	3	:30	7:28P- 8P (EST)			1	1	1	1			4	\$55.00	\$220.00	Utica (WUTR)	The Insider	9/23/16
15.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	8P- 10P (EST)	1	X							1	\$500.00	\$500.00	Utica (WUTR)	Dancing With the Stars-ABC	7/15/16
16.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	9P- 11P (EST)	1		X						1	\$400.00	\$400.00	Utica (WUTR)	Extreme Weight Loss-ABC	7/15/16
17.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	10P- 11P (EST)	1				X				1	\$500.00	\$500.00	Utica (WUTR)	How to Get Away With Murder (Season Premiere)	7/15/16
18.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	10P- 11P (EST)	1					X			1	\$200.00	\$200.00	Utica (WUTR)	20/20-ABC	7/15/16
19.0	Normal Line / SPOT	09/26/16-09/30/16	3	:30	11P- 11:35P (EST)	4	X	X	X	X	X			4	\$70.00	\$280.00	Utica (WUTR)	Eyewitness News At 11	7/15/16
20.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7:28P- 8P (EST)		1							1	\$55.00	\$55.00	Utica (WUTR)	The Insider	9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions